

***** AN AMAZING SPECIAL REPORT *****
***** CONTAINING A VERY SPECIAL STORY *****

Wouldn't You Love To Have a Warm, Dry, Comfortable Basement ?

Well, Here's The Answer !

*You simply can't afford to ignore all the
benefits and advantages of this
wonderful technology !*



"The Foundation of the Future"

Homes & Cottages Magazine



Everyone knows, of course, that every building needs a foundation - which many of us call the basement of our home.

But what **kind** of foundation? At what **price**? And at what **comfort level**?

In this day and age, it has become all too apparent that conventional foundations have serious drawbacks and problems, such as these;

- high price (way higher than necessary)
- serious heat loss (up to 30% higher)
- not energy efficient (for heating & cooling)
- cold in winter, warm in summer
(the opposite of what you want)
- uncomfortable below-grade living areas
- basements plagued by moisture & dampness
- below-grade living areas having mold & mildew that
can lead to serious health problems
- difficulties experienced with settling & cracking
- leakage of water into the basement areas
- can't be easily built by the do-it-yourselfer
- can't be built in all weather conditions
- difficult to construct in remote locations
- time consuming, labor intensive
- difficult to finish

The list of problems is astonishing isn't it?

The burning question on everyone's mind is, "What is the best way to prevent these types of problems?"

Have you ever felt frustrated putting up with these kinds of problems yourself?

Has this ever happened to you?

Let yourself go back in time and remember the many problems you suffered through in other buildings in which you have lived in the past.

Imagine, for a moment, that there's a solution on the market that will prevent you ever again from having to experience these multitude of problems.

Do you know the shocking truth about how quickly and easily you can finally prevent them once and for all?

These kinds of problems have been giving people headaches for a long time now.

And, nobody likes headaches.

Make no mistake about it, every day millions of people put up with the above list of down-right troublesome, aggravating problems.

And, they think that that is the way it is - that, without question, all foundations result in basement areas that are less than comfortable.

Let me ask you a question.

"Wouldn't it be nice to have the answers that will conquer all these problems?"

If you're really serious about taking control of the situation, here's your chance to rid yourself of all the pain of conventional foundations.

The startling fact is that a powerful foundation system is on the market that readily overcomes these 12 annoying problems in a surprisingly simple way.

We all say from time to time, "What we need are solutions, not these on-going problems".

Want to learn how to really (I'm not talking hype here, I mean really!) learn how to get rid of the pain of basement problems?

Then stay with me - the following short story is important.

This story - one of thousands - is typical of this situation.

They Saved Tons of Money & Reaped the Many Benefits *** A Win-Win Situation ***

In late 2009, a couple planned on building a new 1325 square foot house for themselves.

They called contractors for quotes to have a foundation installed for their new home.

They received prices ranging anywhere from \$26,400 to \$45,500.

From these quotes the couple found that the average price for installing a conventional, standard foundation for a house this size was about \$35,000.

"Wow", they thought, "that's a lot of money just for a foundation!"

For several days they stayed up late into the evenings wondering how their building budget would handle such an expense.

Had they went ahead and paid what the contractors were asking they would have effectively thrown away about \$25,000 of their construction budget. Well, happily, they didn't have to throw away their money because they discovered the amazing secrets to installing a little-known, but very effective alternative foundation system, one that would

- give them a huge number of benefits and
- save them a lot of money!

"Why", they thought, "should we be throwing our money away on old technology?"

The name of this highly popular alternative is the **Permanent Wood Foundation system.**

The couple were so shocked by the high price of a standard foundation that they did a little research and found that they could construct and install this newly discovered (to them) engineered permanent wood foundation system for their house **for as little as \$10,000.**

The difference between the average price of \$35,000 for a concrete foundation and the \$10,000 cost of a permanent wood foundation was about \$25,000.

To them, this \$25,000 was like discovering 'found money'.

They were overjoyed. The extra money could now be used for other items needed to build their home.

They also discovered that they could build this 'miracle' foundation for their home quickly and easily.

And they had a choice.

They could either build it themselves or hire a competent carpenter to build it for them.

But it didn't stop there, not by a long shot.

Here's the rest of the story...

Warmer, Drier, More Comfortable Below-Grade Living Areas

They were also shocked to learn that this foundation system would give them many benefits such as warmer, drier more comfortable below-grade living areas plus many other advantages that couldn't be obtained with other foundation systems.

"Can all this be true they asked themselves?"

Well, the answer, as they were soon to find out, was **'yes'**.

They also found out that this foundation system is often referred to as the 'superior foundation system'.

Why 'superior'?

The Permanent Wood Foundation System

The permanent wood foundation system (oftentimes shortened to PWF) is indeed a superior foundation system.

The PWF is an engineered foundation system that's been around for ***the better part of 55 years***.

As a result, it's grown to maturity as a fully developed technology, gaining in popularity year after year.

Few people know about it and that's too bad because this foundation does away with all of the above annoying problems.

In addition, the PWF offers many benefits and advantages not available with conventional foundations.

Before listing the impressive number of benefits and advantages of the PWF system let's look at a number of powerful reasons for using this foundation system for your project.

Is It Strong?

Yes, it certainly is structurally strong!

For example, consider that many 4-storey apartment buildings are built on this type of foundation with no problem.

Since the PWF is capable of handling multi-level apartments, it stands to reason that it won't have any trouble handling the weight of a typical house - whether one-storey or two-storey in height.

Designed and tested by structural engineers, it's been perfected over the past 3 decades with all types of buildings.

Judge for yourself.

Is It Difficult To Build?

No - very definitively not.

You'll be floored when you discover just how easy it is to build this foundation system.

Framing of a permanent wood foundation is basically the same as above-grade framing with the addition of a few extra elements.

There's an excellent book on the market, written by North America's authority on the subject that tells you all about it.

See the book at www.woodfoundations.com

You'll find out that homeowners have several options available to them;

- Do some research and construct it themselves, or
- Hire a carpenter who has the detailed knowledge to build it, or
- Hire a P.W.F. engineer to prepare a detailed design of their particular foundation and then, following the design, either build it themselves or have a carpenter do the work.

With some 55 years of successful history behind it, the PWF is very definitely a proven technology with all construction details readily available.

Just think ! You'll never again have to suffer through the pain of dealing with all the problems of a conventional foundation again !

Reduced Construction Time?

The permanent wood foundation system is fast and easy to construct and install, oftentimes taking less than one-quarter to one-third of the time needed to install other standard foundation systems.

What Kind Of Buildings Can It Be Used For?

Over the years the PWF has been used as the foundation for many, many different types of buildings, such as;

- Single family one-storey or two-storey dwellings
- with or without daylight walkouts
- with full-height or crawlspace foundations
- Attached or detached garages
- Multi-family dwellings such as row housing, townhouses, duplexes, 4-plexes and 6-unit complexes,
- Apartments - small and large - up to 4 stories in height
- Industrial buildings of all kinds such as repair garages, storage buildings, auto body shops, equipment shops, etc.
- Small commercial buildings such as strip malls
- Recreational facilities, wilderness retreats

- Manufactured homes, mobile homes
- Summer cottages & chalets
- Lodges, nursing homes
- Youth centers
- Daycare facilities
- Seniors housing

..... the list goes on and on.

As we can see from the above list, the PWF is by no means limited to just one category of buildings.

In fact, it's so versatile that it can be used for a wide array of building types and configurations with virtually any exterior shape or complexity.

What Is The Lifespan Of a Permanent Wood Foundation?

Testing by independent laboratories has shown that the lifespan of a PWF is about **112 years** - about the same as a concrete foundation

Is It Accepted By Building Codes, Financial Institutions & Insurance Companies?

Yes - all the major model building codes, financial institutions, mortgage insurance corporations, warranty programs and fire insurance companies from coast to coast accept the permanent wood foundation system.

Will It Give My Family Increased Comfort?

Yes, having below-grade areas that are just as comfortable as the above-grade rooms is but one of the decided benefits of the permanent wood foundation system.

Warm in the winter, cool in the summer, the permanent wood foundation is a thing of joy.

Due to the increased levels of insulation, owners find that their basement living areas are quiet, effectively muffling outside sounds.

Constructed properly, the PWF ensures owners that there will not be any hint of moisture, dampness, mildew or mold in their basement living areas.

Superior Drainage System

A superior drainage system unique to the permanent wood foundation ensures that water and moisture from whatever source are positively controlled.

Positive control of water & moisture is critical with any foundation system - and the permanent wood foundation excels in this regard.

Are There Any Health Issues?

The modern treatment chemicals used to treat the lumber and plywood products used in the construction of a permanent wood foundation are safe with no known health risks to the occupants.

In fact, the new treatment chemicals are citrus-based, tightly bound into the cellular structure of the wood.

The treatment chemicals do not leach out into surrounding soils, water or air and, as a bonus, handling of these treated wood products during or after construction is safe provided normal simple safety procedures are followed.

Are Permanent Wood Foundations Energy Efficient?

One of the greatest benefits of installing a permanent wood foundation is its ability to stop heat loss through the foundation walls!

Because the PWF system stops about 30% of the heat loss from a typical home, owners are seeing their heating bills drop by a substantial amount each and every month.

Why is this so?

Unlike conventional foundations that have a resistance to heat loss of about R12, permanent wood foundations have a resistance to heat loss of about R28 - over 2.3 times as much as the standard foundation.

This extra insulation stops heat loss in its tracks.

Why put up with a foundation that wastes 30% of the heat from your home - warm air that you've paid to heat?

And let's not forget summertime air-conditioning.

The higher levels of insulation available with the permanent wood foundation system decreases heat flow into the below-grade areas due to hot summer day temperatures.

This reduces your bills even in the summertime.

Are Permanent Wood Foundations Environmentally Friendly?

Yes, most definitely.

It's a little known fact that the energy used to create the treated wood products is much lower than the energy that is consumed in producing other construction products.

The PWF is also a renewable resource so it doesn't deplete our world's non-renewable resources.

The PWF system is truly ***'Green Technology' at its best.***

Is It Resistant To Attack By Termites, Carpenter Ants and Rodents?

Because the cellular structure of the treated wood products is filled with treatment chemical, destructive insects & rodents don't find any food value when they attempt to eat these materials.

Result? They go elsewhere to dine.

Are There Any Weather Issues?

Permanent wood foundations can be built in almost any weather, at almost any time of the year, eliminating the costly delays encountered with other foundation systems.

Being able to continue with construction during inclement weather is a huge advantage to continuing with your project.

As a result, the construction season is effectively extended, an important plus in many areas that experience cold winter weather conditions.

Pre-Fabrication

One of the beauties of the PWF system is that on very cold days, or days having torrential downpours, PWF foundation wall sections can be pre-fabricated in a shop and, when the weather clears up, transport the sections to the job site for assembly.

Is It Cost Effective?

Compared to conventional foundation systems, the permanent wood foundation system is definitely less expensive - ***much less expensive.***

From reports that we've received, a conventional concrete foundation today can set you back anywhere from \$25,000 to \$45,000 - an average of \$35,000 for a modest sized house of about 1,300 square feet.

A permanent wood foundation on the other hand will cost you somewhere in the neighborhood of \$10,000, giving you a savings of around \$25,000.

And, in addition to saving you a huge amount of money at the outset, the energy efficiency of the PWF will result in much lower monthly heating bills, year after year.

One homeowner told us that not only was he thrilled to save a huge sum of money at the beginning of his project, he could look forward to the reduction in monthly heating bills as 'an income' that would, over the years, pay for his foundation in its entirety !

That's like getting his foundation for free !

Is It Easy To Finish?

The permanent wood foundation system is a 'snap' to finish because the wall studding is already in place.

No need to construct and install another interior wall to accept the friction-fit fiberglass insulating batts.

The homeowner is free to choose and use any of the finishing materials that would ordinarily be used in finishing the main floor of the home.

Will I Get More Room In My Basement?

Permanent wood foundations provide more actual living space in basements than houses constructed over masonry foundations.

Not having to construct and install another wall around the interior perimeter of your basement gives you approximately 100 square feet of additional living area.

This 100 square feet represents a good sized room in area that you can use.

Choice Of Basement Floor Systems

When it comes time to install your basement floor system, the permanent wood foundation system gives you a number of choices.

You can elect to place and finish a standard floor or you can elect to install a treated wood sleeper floor system.

Many people like the idea of walking on a wood basement floor as it feels identical under-foot to what they are used to with the main floor system.

So What Does All This Mean To You ?

The permanent wood foundation gives you all the following benefits and advantages;

- Low cost (can save you about \$25,000 over the cost of a conventional foundation)
- Can be used for a wide variety of buildings
- Easy to learn about, construct & install
- Can be built in most any weather
- Can be easily built in remote areas
- Is ideal for the do-it-yourselfer
- Is warm in the winter and cool in the summer
- Is more sound-proof than conventional foundations
- Is much more energy efficient
- Is environmentally friendly
- Basement rooms feel more evenly heated
- Gives more basement area for your use
- Is resistant to insect & rodent attack
- Not prone to cracking and settlement issues
- Is ideally suited to hydronic (underslab) heating systems

Think about it.

With this newly learned knowledge you can have the enjoyment of all of the above benefits in the future.

You've got to ask yourself, "When would I not desire to have a foundation that would give me all these benefits and advantages?"

And remember, in addition to enjoying all the above benefits and advantages listed above, you'll save bundles of cash in the process of building your permanent wood foundation!

Where Can I Get A Good Source of Information On The PWF System?

The best book on the subject has the title, '**Permanent Wood Foundations, 2nd Edition**'.

It's an 8 1/2" x 11" fully illustrated book that covers the construction and installation of permanent wood foundations from excavation to finishing.

Internationally acclaimed, this book has been many years in the making and was written by North America's leading authority on the PWF system, engineer Gary J. Gibson, P. Eng. who has over 30 years of experience with PWFs.

Go to www.woodfoundations.com and get your copy !

I can't stress this enough, you'll be glad you did !

One purchaser said it was the best book he ever bought, bar none. It taught him how quickly and easily he could stop wasting his money, time and efforts.

"At last, someone has unlocked the secret of having all the benefits of a superior foundation system at our command.

My advice to one and all? Please take advantage of this remarkable foundation system.

You'll be happy you did."

J. L. Ferguson, III

People are saying that they've never read a book that explains everything so well in layman's terms. Profit from the wisdom of over 300,000 people who have used this system with total satisfaction.

"A remarkable book !

Saved me money and gave me huge benefits."

*Arnold R. Smith,
Radway, Ca.*

"Where can you invest \$35.00 (plus S&H) in a book and save somewhere in the neighborhood of \$25,000?

"How a new discovery (the PWF) made a major difference in our lives."

*Bert & Mary Beth Petersen
Whitehorse, Yukon*

P.S.: Learn what this expert authority reveals about the power of this extraordinary foundation system !

Learn the inside secrets that no one else is telling you - proven, time-tested strategies that you can use right now to improve your living conditions in your new home.

Learn how to avoid problems associated with many of the standard foundation systems on the market today.

Learn the secrets of how easily this highly effective foundation system is installed - and how you can do the same.

Learn how readily you can reduce your heating bills by 30%.

Learn how to take the utility companies' hands out of your pockets.

P.P.S.: This book is the best source of information on the subject and good reason not to settle for doing things the old way.

Discover the easiest and most guaranteed way that you can improve your basement areas of your new home, save money and provide a lifetime of enjoyment.

Warning: Do not look at any other foundation system until you read this book !

If you really want to save a ton of money and get all the benefits and advantages of this remarkable foundation system and if you really want to avoid the pain of standard, conventional foundations, simply order this book now !

- It's a treasure trove of information !
- Profit from this knowledge !
- You've got nothing to lose and so much to gain !
- It's time you knew the truth !.

DON'T WASTE ANOTHER MOMENT OF YOUR LIFE !

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Listen to What Others Have to Say About Permanent Wood Foundations !

1. "As a building contractor during the late 1970s and early 1980s, we built some 43 houses installing PWF foundations under seven and were very impressed with them.

They are relatively easy to build, cost effective, warm and dry.

We installed a PWF for our own home in central Alberta and lived there for 5 years before selling.

During 2004 we had an occasion to visit friends in the area which included an opportunity to talk with the present owners of the house.

They confirmed that proper construction and backfilling materials had resulted in their basement areas being free of water problems for the past 30 years.

Our family would not hesitate to build using the PWF foundation system."

*K. McKenzie, Contractor,
Penhold, AB*

2. "I can put it in a nutshell for anyone considering installing a permanent wood foundation.

They won't crack. They're non-porous. They're warm and dry.

And it has the same comfort and feel as any other level in your home.

It brings the basement 'out of the ground' to become living area like the rest of your home."

*Daniel Scott
Certified Journeyman*

3. "We live in a community of about 35 houses in the far north where the winter temperatures oftentimes drop to 40 below for weeks at a time.

My job is to look after the houses and coordinate the building of some 4 to 6 new houses each year.

The winter season up here is also much longer than in areas farther south.

In addition to the cold temperatures, the storms in our portion of the country often bring strong winds with them causing rapid heat loss from our buildings.

Our total heating costs per house are greater than usual because winter comes early in our area and stays later into the spring time.

Since we started installing permanent wood foundations under our buildings we have reduced our heating bills considerably.

By using the permanent wood foundation system as well as increasing other insulation values, in most cases we've been able to heat a house for somewhere in the neighborhood of 35% to 40% of what a house built the standard way would use.

To us, that's **a huge energy savings !**

These reductions in the costs of heating our homes are crucial to our community's overall operating budget.

The energy we use to heat our homes comes from burning heating oil which is really a light grade diesel oil.

The heating oil comes to us in barrels and is delivered to our settlement by barge up the river (a 3-day trip from the nearest town) or over the winter road (when the soils, rivers, creeks and lakes are frozen) and, as a result, is very expensive.

We wouldn't use any other foundation system for our houses than the permanent wood foundation system.

It is, and will remain, an integral part of our building program."

John Rigney
Housing Coordinator
A.C.F.N.

4. "There are many advantages to permanent wood foundations that we have realized over the years as a builder and contractor.

Here are the top three for our company;

- ❶ The 6 months of cold weather in our area prohibits the pouring of concrete when temperatures dip below -10 degrees with a wind chill.

Even if we are fortunate enough to 'hit the right day' for the pour, there are endless hours of hoarding and site watch to keep everything heated.

The permanent wood foundation system is far more labor and cost efficient for us.

- ❷ Construction in remote areas is very difficult with concrete.

The permanent wood foundation system gives us a lot of flexibility in providing good service to our clients in these remote areas.

- ❸ We take pride in being a "Green Building Company" and this comes with many responsibilities.

The permanent wood foundation system is a great technology for energy conservation and general home comfort.

In addition to being a proven foundation system, it's also a renewable resource as well as providing our customers with energy conservation.

The cost of a PWF alone is reason enough to consider it as a viable foundation system.

Our firm has been building PWF systems all over Western Canada for 20 plus years and have never had a call back or issues that required our attention. I can't say the same for other foundation systems."

*Brad Hamilton - Discovery Building Systems Inc.
Saskatoon, Saskatchewan*

5. "In my capacity as a building technical adviser to our communities, I've inspected many hundreds of permanent wood foundations in our area over the past 20 years.

Constructed properly I continue to be amazed at this technology and the many benefits and advantages it gives the homeowners.

The basements are warm, dry, comfortable and problem free."

Gordon Bjornson, NPTC, High Level, AB